



# COMPANY PROFILE

Helping brands stand out!

# ABOUT US

At Identity Geeks, we specialize in **helping brands stand out**. We work with growing businesses, established companies, and bold innovators to build strong, distinctive brands that lead in their space.

Whether you're leveling up, repositioning, or launching something new, we combine smart brand strategy with creative design to shape identities that reflect where you're going—not just where you are. From your visuals to your voice, everything we create is built to connect with your audience and move your business forward.

If you see branding as a way to **grow, lead, and stay ahead**—not just a logo—we're the right team to make it happen.



## OUR VISION

To be the go-to branding partner for businesses ready to lead their markets—transforming ideas into standout identities that inspire loyalty and outlast trends.



## OUR MISSION

To help ambitious businesses build bold, effective brands that stand out, connect with their audience, and drive meaningful growth through strategy and design.

# OUR SERVICES



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# DESIGN

## FOR BRANDS THAT DEMAND MORE



We craft visual identities that accelerate growth—not just look pretty. By pairing senior creative direction with handpicked freelance specialists, we deliver agency-level design at half the operational bloat.

### Our Difference:

- ✦ **Strategist-Led, Freelance-Executed:** A lead strategist oversees your project, while our vetted designers, illustrators, and typographers execute with precision.
- ✦ **Built to Scale:** Logos and brand systems designed to evolve with your business—no costly rebrands in 2 years.
- ✦ **Faster, Leaner Process:** No agency bottlenecks. Expect 30–50% quicker turnarounds without sacrificing craftsmanship.

### What We Deliver:

- ✦ **Iconic Logos & Marks:** Distilled to their essence, yet flexible enough to dominate any platform—from pitch decks to billboards.

- ✦ **Brand Systems with Teeth:** Cohesive visual languages that work (think: high-conversion websites, investor-ready decks, and luxury packaging).

- ✦ **Elite Collateral:** Bespoke business cards, corporate profiles, and social assets that feel unmistakably you—no templated filler.

### For Leaders Who Need:

- ✦ Design that aligns with boardroom strategy (not just trends).
- ✦ A partner who can scale up/down as needs shift.
- ✦ No surprises—transparent pricing, no junior designers learning on your dime.

# LOGO DESIGN



# BRANDING

## FOR BRANDS THAT AREN'T HERE TO PLAY NICE



At Identity Geeks, we not only build brands—we build cultural signatures. For founders and executives who demand speed without compromise, we deliver strategic velocity: luxury-grade branding at startup agility.

### The Geeks' Advantage:

✦ **Unignorable Presence:** Your brand won't just be seen—it will interrupt. (Like Arian Spices, whose packaging redesign drove a 40% sales surge by making shelves look like galleries.)

✦ **Speed Without Sacrifice:** Our freelance-powered model means 90-day rebrands that normally take agencies 6 months. (Signal Energies retained 35% more clients and closed 55% of new prospects—all within one fiscal quarter.)

✦ **Spaces That Pull Clients In:** Your physical branding should work as hard as your sales team. (Kuela Carwash saw 50% more walk-ins after we turned their locations into neon-lit landmarks.)

### How We Do It:

1. **Luxury Audits:** We dissect your brand's hidden leverage points (yes, even B2B can be seductive).
2. **Disruptive Strategy:** Position you as the only choice, not the best choice.
3. **Elite Execution:** Handpick specialist freelancers to build assets that perform.

### For Clients Who Want:

- ✦ Rebrands that justify price hikes (not just new colors).
- ✦ Physical/digital branding that pulls clients (no more "we're here too" energy).
- ✦ A partner who's obsessed with ROI—not just aesthetics.

### Our Freelance Model Means:

- ✦ No agency markup (just a strategist + A-team freelancers).
- ✦ No "one-size-fits-all" (your project gets the exact talent it needs).
- ✦ No ego (we'll kill our darlings if data says to).

# BRANDING



Corporate Branding



Vehicle Branding



Promotional Items

# PRINTING

## FOR BRANDS WHO TREAT PAPER AS A WEAPON OF SEDUCTION



In a world of cheap digital noise, your print materials should feel like a hand-delivered statement—not an afterthought. Identity Geeks crafts Nairobi's most demanding print pieces for CEOs, luxury brands, and high-growth firms who refuse to blend in.

### What We Deliver:

✦ **Business Cards That Get Kept (Not Tossed):** 350gsm thick, textured cards, precision die-cutting, and tactile finishes that make every handover a power move.

✦ **Corporate Materials That Close Deals:** Investor proposals with hand-bound leather spines. Annual reports so striking they're displayed in client lobbies.

✦ **Packaging That Sells For You:** Unboxing experiences that turn customers into apostles (and social media into free advertising).

### Why Kenyan Premium Brands Choose Us:

✦ **No Compromise on Quality:** We use the same European papers and Japanese inks as global luxury houses—but we print them right here in Nairobi.

✦ **Designed for Impact, Not Just Approval:** Every fold, foil stamp, and paper weight is chosen to provoke a reaction (signatures, compliments, envy).

✦ **Speed Without Sacrifice:** Need a last-minute, flawless run for a high-stakes pitch? We've handled last minute requests in hours.

### Printing That Speaks for Itself

While others cut corners, we obsess over:

✦ **Weight & Texture** – Papers that feel expensive before a word is read.

✦ **Precision Detailing** – Foil stamps that catch light, cuts so sharp they redefine "clean edges."

✦ **Silent Authority** – Designs that make your competitors' materials look like photocopies.

### For Clients Who Understand:

Great print isn't seen—it's experienced. And in Nairobi's competitive circles, that experience moves deals, builds reputations, and wins respect.



## LITHO AND DIGITAL PRINTING

- Brochures and Catalogs
- Magazines and Booklets
- Stationery
- Business Cards and Invitations
- Greeting Cards and Postcards
- Flyers and Leaflets
- Personalized Gifts
- Calendars
- Funeral Programs

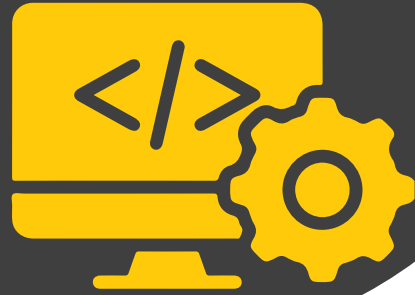


Large Format Printing



# WEBSITE DEVELOPMENT & UI/UX

## THAT DOESN'T JUST EXIST—IT PERFORMS



Your digital presence should be a 24/7 revenue engine, not an online brochure. Identity Geeks builds luxury-grade websites and apps that merge boardroom strategy with freelance-powered execution—delivering sophisticated experiences at startup speed.

### The Problem We Fix:

Most agencies treat websites as art projects. We treat them as your hardest-working sales asset.

### Our Freelance-Powered Edge

✦ **Strategist-Led, Specialist-Built:** A lead UX architect directs handpicked developers, copywriters, and designers—no junior trial runs.

✦ **Faster Launches, Zero Compromise:** Typical agency timeline: 6 months. Ours: 8 weeks (thanks to our curated talent network).

✦ **Only Pay for What You Need:** Scale your team up/down (e.g., add a Shopify expert for 2 weeks, not 6 months).

### What We Deliver

#### 1. Conversion-First Design

- ✦ UI so intuitive it reduces support calls by 40%.
- ✦ Luxury aesthetics (micro-interactions, custom cursors) that justify premium pricing.

#### 2. Development That Scales

- ✦ Headless architectures for enterprise speed.
- ✦ E-commerce that converts like a high-touch sales rep.

#### 3. UI/UX with ROI Built In

- ✦ Wireframes tested on your actual customers, not interns.
- ✦ Prototypes that expose real friction points (not just “pretty flows”).

# WEBSITE DEVELOPMENT & UI/UX

## Signal Energy Solutions

**Home** | **About** | **Products & Services** | **Portfolio** | **Contact Us**

**What we are offering?**

- Low Voltage Distribution and Metering Panels
- Power Factor Correction Units and VFD Controllers
- Water Cooling Cabinets
- Distilled Water Quality Analyzers
- High Voltage Test Equipment
- AVR and UPS Units
- Automated Test Stations
- Cable Management Solutions

**Our Portfolio**

With over 20 years of experience, we have a proven track record in providing high-quality solutions for our clients.

**Signal Energy Solutions Ltd**

With over 20 years of experience, the company has handled a wide variety of clients in a wide range of industries all over the country.

**Our Location**

Falcon Road, Off Enterprise Road, Industrial Area, Nairobi Kenya.

+254 714 579 838  
info@signalenergy.com

**ABOUT US**

Our offices integrate an extensive and diverse portfolio for the assembly of low voltage panels, MCC, buses and other power line products. Our products are also used in various applications:

- LV MEDIUM VOLTAGE
- DISTRIBUTION BOARD
- CONTROL BOARD

**INNOVATION TRUST PARTNERSHIP**

## Bomata Printers

**Home** | **About** | **Shop** | **Services** | **Contact Us** | **Request Quote**

**Our Clients**

**Get a Quote...**

Full Name\*  Phone No\*  Email Address\*

Quantity\*  Size when open\*  Final Job\*

No. of paper\*  Finishing (for both cover & binding)\*

**Get any Questions? Contact us at:** +254 722 977 834 | info@bomataprinters.com | +254 722 871 834

**We are the best...**

The increase the past Bomata Printers center has been focused on providing quality products to the market. To be in a position to provide a complete set of services, quality, customer service, and good customer service.

**The Printing Process.**

## Africom & Data Solutions Limited (ADSL)

**Home** | **About** | **Products** | **Services** | **Contact Us**

**Our commitment to customer satisfaction is at the core of everything we do.**

**WHO WE ARE**

Africom & Data Solutions Limited (ADSL) is a leading telecommunications and data solutions provider in Africa. ADSL was founded in 2003 by two seasoned partners in the Telecom sector - Isaac and Paul.

**OUR PRODUCTS...**

- 1U Rack Cabinet
- 2000 series
- Flex 60 PDU
- Class rack 2000 series

**OUR SERVICES...**

- Network Cabling and Structuring
- Computer
- Security Services
- Network Services, SaaS and Project Management
- IT Architecture

**Our Newsletter**

OUR SLOGAN: Customer centric to the core, your solution at hand.

OUR VISION: To be a recognized and trusted partner to our customers, empowered by providing excellent service every time.

OUR MISSION: We believe in building long-term relationships with our clients, just as we are committed to providing excellent service every time.

## Essay Research Scholars

**Home** | **About Us** | **Our Writers** | **How to Order** | **Reviews** | **FAQ** | **Contact Us**

**Top-Notch Homework Assistance for College Students**

Order your paper now!

Topic:

Pages:

Write My Paper

**How It Works**

- Submit Your Assignment Details**
- Connect With Experts**
- Receive Your Custom Paper**

**Meet Our Top Writers**

**Our Writing Service**

**Essay Research Scholars FAQs**

**Gain a Life**

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# WHERE THE HEART IS

WEAR KENYA. ANYWHERE.



At Identity Geeks, “*Where the Heart Is*” isn't just merch — it's a movement. We create iconic Kenyan apparel for patriots at home and in the diaspora who don't just wear fashion, they wear meaning.

## The Identity Advantage:

✦ **Rooted in Story, Worn with Pride:** Every design features the Kenyan map marked with a fingerprint — a symbol that says, this is who I am.

✦ **Home on Your Back, Wherever You Go:** Whether you're in Nairobi or New York, our tees carry a piece of home. (Kenyans abroad say it's the one t-shirt that starts conversations.)

✦ **Designs That Travel Well:** Clean, global-friendly aesthetics meet deep cultural resonance. (No flags on sleeves — just beautiful symbolism that speaks volumes.)

## How We Make It Matter:

✦ **Custom Illustrations:** Every Identity drop starts with a design rooted in culture, not trends.

✦ **Premium Cotton. No Compromise:** We source quality fabrics to ensure the message lasts as long as the merch.

✦ **Story-First Merchandising:** Our products sell the story, not just the look. That's why people wear them again and again.

Order worldwide from our store: [www.identityke.shop](http://www.identityke.shop)

✦ Wholesale & custom orders available for groups, organizations, and diaspora events.



# WHY US



## CLIENT SATISFACTION COMES FIRST

We work closely with you to ensure your brand truly reflects your vision, refining each detail to meet your goals with precision and care.



## FAST TURNAROUNDS, NO COMPROMISES

Urgency is our specialty, and quality is our promise. As freelancers, we work beyond the typical hours to meet your needs.



## STARTUP EXPERTS

With 30+ startups in our portfolio, we know how to meet early-stage branding needs that resonate with your audience.



## COLLABORATIVE NETWORK

From copywriters to web developers, we connect you with other top freelancers to ensure your brand is polished in every way.

# WALL OF LOVE

See what our customers are saying about us



**JOHN GICHEHA**  
Manager

Great Service and above all, delivery is top notch. Contacted the service from LinkedIn, and everything went smoothly more than I imagined.

Thanks to the Team for your Quality service and Efficient Delivery



**OWEN NGUGI**  
Owner

We ordered for a post on our thread product. It came out so well and is driving in sales. Keep up to that speed and efficiency



**JACKSON MUCHOKI**  
Freelance consultant

The 2 page profile you prepared making reference to my long version CV was quite impressive. In particular I was glad that it took a short time to prepare the draft.



**HILARIA MUMBI**  
Founder

I'm so happy with the logo and stickers that were designed for me. They turned out even better than I imagined. My clients keep complimenting my packaging, and it's made such a big difference. Thank you for doing such an amazing job...



**EDWIN**  
Managing Partner

Outstanding professionals.



# WHAT OUR CUSTOMERS SAY



To Whom It May Concern

6<sup>th</sup> May 2025

**Recommendation Letter for Gerald Kyalo and His Team at Identity Geeks LTD**

It is with great pleasure that I recommend Gerald Kyalo and his team at Identity Geeks LTD for their exceptional graphic design and branding services. I have had the privilege of working closely with Gerald on a variety of projects since May 2021 through my role at the National Museums of Kenya (NMK). Throughout this period, Gerald has consistently demonstrated creativity, professionalism, attention to detail, and a strong commitment to delivering outstanding work.

Our collaboration began with the Fluttering Beauty with Benefits – The Butterflies of Taita Hills book, a 142-page publication that required an eye for both scientific accuracy and aesthetic appeal. Gerald successfully brought this vision to life. Additionally, he designed an accompanying brochure and an educational board poster for the NMK Library.

Following this, Gerald worked with our team on the Butterfly Rearing Handbook and an engaging Butterfly Fact Sheet for schools, making complex information accessible and visually appealing to diverse audiences. Later, he led the design, layout, and production of the Field Guide to the Butterflies of the Sacred Mijikenda Kaya Forests – Kaya Kauna Forest, another publication that reflected his skill in scientific communication through design.

Beyond publications, Gerald has also supported the museum with creative branding projects, such as designing butterfly-themed mugs and developing the Buzz Bag logo and product prototypes, always delivering high-quality results with a fast turnaround time.

Gerald's ability to work on diverse projects, from scientific books to promotional materials, while maintaining consistency, creativity, and efficiency makes him an invaluable design partner. I wholeheartedly recommend Gerald and Identity Geeks LTD for any organization seeking top-notch design services.

Should you have any questions or require further information, please do not hesitate to contact me.

Yours Sincerely,

Prof. Esther N. Kioko  
Principal Research Scientist

Email: ekiko@nationalmuseums.or.ke; Telephone: +254 722 617 508

Company number: PNT-7LUZ9G

2<sup>nd</sup> of May 2025

**TO WHOM IT MAY CONCERN,**

I am pleased to offer my wholehearted recommendation for **Identity Geeks LTD**, a creative agency led by **Gerald Kyalo**, with whom I have had the privilege of collaborating on several projects since 2018.

Gerald excels in his ability to truly listen to his clients' needs and vision, ensuring that he fully understands their objectives before offering his creative guidance. He has a remarkable talent for translating these insights into designs that not only meet, but often exceed, expectations.

Whether working on the **Responsible Trading Solutions** website or the **Business Ireland Kenya Strategic Plan**, Gerald consistently delivers thoughtful, tailored solutions that align perfectly with our goals.

His work is consistently on time, meticulously crafted, and reflective of our vision. Gerald's responsiveness, attentiveness to detail, and ability to provide expert advice while remaining adaptable under pressure make him a trusted and reliable creative partner.

Should you need any additional information or have any questions, please do not hesitate to reach out on the email below.

Sincerely,

Josephine Ryan  
CEO

info@responsibletradingsolutions.com P.O. Box 4991 01000 - GP.O, NAIROBI www.responsibletradingsolutions.com

Our Ref: SES/100/2025-04-0031

Thursday, 24<sup>th</sup> April 2025

**TO WHOM IT MAY CONCERN,**

It is with great pleasure that we recommend **Identity Geeks LTD**, led by **Gerald Kyalo**, as a reliable and talented branding and creative partner.

Since 2022, we have collaborated with Identity Geeks on several key projects that have played a significant role in shaping the visual identity and communication of **Signal Energy Solutions**. These projects include the redesigning of our logo, creation of professional stationery, development of our corporate website, office and outdoor signage, as well as promotional items that we gift our clients annually.

Throughout our working relationship, Gerald and his team have consistently demonstrated excellent creativity, quick turnaround times, and a strong understanding of our brand needs. Their ability to deliver high-quality work under tight timelines has made them a trusted extension of our team.

We confidently recommend Identity Geeks LTD to any business in need of professional branding, design, and marketing support.

Should you have any questions or require further information, please do not hesitate to contact us.

Sincerely,

Pinaroo  
Commercial Director,  
+254 728 453 335 / pinaroo@signalrafica.com

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## CONTACT US



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